

Alberta Traffic Supply Ltd. Edmonton Rental Division (Edmonton, AB)

Peter Magnien, *Assistant Branch Manager, Edmonton Rental Division*

The Edmonton Rental Division was born when ATS founder, Lorne Hooper, began renting his first flashing barricade to the City of Edmonton. Since then, technology has evolved from battery-operated barricade lights to the latest in intelligent transportation systems. A multi-million-dollar inventory is now being delivered by our fleet of trucks and our division is now meeting a wide range of demands from simple traffic set-ups to complex high-speed and high-volume scenarios. We have also grown our engineering and work-area protection services team; our people have the training and expertise to ensure that we can offer a complete complement of products and services for any traffic scenario, regardless of size or complexity. The only constant, over the years, is our commitment to excellent customer service. The same drive and enthusiasm that led to the birth of this company is what continues to direct our growth today.

